



# MARIPOSA COUNTY

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**MARSHALL LONG, CHAIR**  
**ROSEMARIE SMALLCOMBE, VICE-CHAIR**  
**MERLIN JONES**  
**KEVIN CANN**  
**MILES MENETREY**

**DISTRICT III**  
**DISTRICT I**  
**DISTRICT II**  
**DISTRICT IV**  
**DISTRICT V**

## **ACTION SUMMARY MINUTES**

**March 16, 2017**

**(Meeting Continued from March 14, 2017)**

### **A. 9:00 AM Called to Order and Roll Call**

<b>Attendee Name</b>	<b>Title</b>	<b>Status</b>	<b>Arrived</b>
Miles Menetrey	District V Supervisor	Present	9:00 AM
Rosemarie Smallcombe	District I Supervisor	Present	9:00 AM
Merlin Jones	District II Supervisor	Present	9:00 AM
Marshall Long	District III Supervisor	Present	9:00 AM
Kevin Cann	District IV Supervisor	Present	9:00 AM

### **B. Pledge of Allegiance**

The Pledge was led by Dane Carlson/Chamber of Commerce.

### **C. Regular Agenda Items**

#### **1. Administration/Community Development (ID # 6738)**

#### **Craft Consulting Group Will Conduct a Public Workshop Regarding the Economic Vitality Strategy (EVS) Update**

No public input before the meeting. The Workshop was facilitated by Gary Craft/Craft Consulting and Tara Schiff/Economic Development Specialist.

**RESULT: INFORMATION RECEIVED**

### **D. Adjourn**

**11:52 AM** Chair Long adjourned the meeting.

Respectfully submitted,

RENÉ LaROCHE  
Clerk of the Board

MARSHALL LONG  
Chair, Board of Supervisors



# MARIPOSA COUNTY

Administration/Community Development · 966-3222



C.1

MEETING: March 16, 2017  
TO: The Board of Supervisors  
FROM: Dallin Kimble, Interim CAO  
RE: Economic Vitality Strategy - Workshop

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## **RECOMMENDATION AND JUSTIFICATION:**

Craft Consulting Group will Conduct a Public Workshop regarding the Economic Vitality Strategy (EVS) Update

As part of the process of updating Mariposa County's Economic Vitality Strategy and prior to the presentation of the first draft of the EVS update, Craft Consulting Group will be facilitating a workshop.

The meeting will begin with a briefing regarding the status of the EVS Update followed by a presentation of the key findings of Craft Consultant Group's six-month study. Craft Consulting Group will then lead a discussion of the EVS goals and objectives, after which the workshop attendees will participate in the prioritization of proposed action items.

## **BACKGROUND AND HISTORY OF BOARD ACTIONS:**

**December, 2006:** Board adopted the General Plan, including the Economic Development Element.

**November, 2007:** Board approved the EVS

**December, 2015:** Board directed community-wide review of the EVS and the General Plan.

**January 5, 2016:** Board directed staff to establish time-lines regarding implementation of economic development strategies.

**January 19, 2016:** Board approved the "Community and Organization Meeting Schedule for Review and Discussion of the EVS and General Plan" and the "Questions to Answer When Reviewing the EVS and General Plan."

**April 26, 2016:** Board received a report from the community development/grant coordinator on the County-wide community outreach regarding the 2007 Economic Vitality Strategy and the 2006 Mariposa County General Plan. Board directed staff to prepare an RFP to hire a consultant to update the 2007 EVS.

## Agenda Item - No Resolution Requested

**June 16, 2016:** Board approved the RFP to hire a consultant to update the EVS and directed staff to edit the RFP to request two-month interval updates to the Board of Supervisors in regard to the EVS update project.

**August, 2016:** Board approved to award a contract to Craft Consulting Group to update the 2007 EVS.

**November 15, 2016:** Received the first of three status reports from Craft Consulting Group, re: EVS Update project.

**January 24, 2017:** Received the second of three status reports from Craft Consulting Group, re: EVS Update project.

### ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION

No Board actions are being considered at this time.

### CAO RECOMMENDATION

Requested Action Recommended

**RESULT:    INFORMATION RECEIVED**